Wednesday, 21 September 2022

### **COMPANY UPDATE**

# Singapore Telecommunications (ST SP)

Proxy To Regional Economic Recovery And Reopening

Singtel plans to improve on its ROIC to high single digits by FY25 from 5% in FY22. Proceeds from the group's asset recycling initiative would be utilised for incremental 5G capex in Australia and current growth engines. The return of international travel has lifted international roaming revenue while both NCS and the group's data centres plan to expand and ramp up operations. Singtel's regional associates face a gradual recovery as economies reopen. Maintain BUY with a DCF-based target price of \$\$2.90.

#### WHATS NEW

- Strategic reset with higher ROIC targets... Singapore Telecommunications (Singtel) expects to improve its return on invested capital (ROIC) to high single digits in the next 2-3 years, up from 5% in FY22. This is predicated on: a) return of international roaming revenue, b) 5G network superiority to bundle products and differentiate services, c) absence of Amobee's losses, and soon enough, Trustwave's losses, d) fast-growing momentum from NCS, e) cost discipline and digitalisation, and f) turnaround of Bharti India.
- ...and sustainable dividends. In addition, proceeds from asset recycling (\$\$5b earmarked from stake sale of Bharti, Optus tower, monetisation of Singtel HQ) would be used to cover incremental 5G capex in Australia and current growth engines (regional data centre, NCS). This protects Singtel's ability to pay sustainable dividends. With stronger core operating cashflows and an expected earnings recovery, we expect future dividends to grow in line with earnings, at 70-75% payout ratio as compared to its dividend policy of 60-80% of underlying net profit.

# STOCK IMPACT

- NCS: Future growth engine. NCS has set a revenue target of S\$5b by FY27, up ~2x from its current S\$2.4b revenue. To capitalise on growing demand for digitalisation, NCS has plans to expand its workforce from 12,000 to 20,000 in 3-4 years with most of the increased headcount coming from lower-cost countries such as India and Vietnam. Consequently, EBITDA margin compression would persist in the next 1-2 years due to: a) higher opex investments, b) talent management and rising wages, and c) impact from acquisitions.
- Regional data centres: Expansion underway. Singtel plans to double its data centre capacity in Singapore in the next three years to around 100MW, up from its current 60MW capacity. The group's regional data centres currently contribute around S\$250m in annual revenue and S\$150m in EBITDA respectively. Also, through partnerships, Singtel plans to add an additional 20MW in Thailand and 100MW in Indonesia. This will create a data centre (DC) asset close to S\$7b-8b within five years.

# **KEY FINANCIALS**

Year to 31 Mar (S\$m)	2021	2022	2023F	2024F	2025F
Net turnover	15,644	15,339	15,742	15,927	15,926
EBITDA	3,832	3,767	3,958	4,024	4,082
Operating profit	1,146	1,045	1,655	1,775	1,864
Net profit (rep./act.)	553	1,934	2,572	2,746	2,929
Net profit (adj.)	1,733	1,934	2,572	2,746	2,929
EPS (S\$ cent)	10.6	11.8	15.8	16.8	17.9
PE (x)	25.3	22.7	17.1	16.0	15.0
P/B (x)	1.7	1.6	1.5	1.5	1.4
EV/EBITDA (x)	14.1	14.4	13.7	13.5	13.3
Dividend yield (%)	2.8	3.5	4.3	4.6	4.7
Net margin (%)	3.5	12.6	16.3	17.2	18.4
Net debt/(cash) to equity (%)	45.7	34.6	34.2	33.3	31.5
Interest cover (x)	9.7	12.0	10.9	10.7	10.5
ROE (%)	2.1	7.1	9.0	9.4	9.8
Consensus net profit	-	-	2,452	2,857	3,281
UOBKH/Consensus (x)	-	-	1.05	0.96	0.89

Source: Singapore Telecommunications, Bloomberg, UOB Kay Hian

# **BUY**

# (Maintained)

Share Price	S\$2.69
Target Price	S\$2.90
Upside	+7.8%

#### **COMPANY DESCRIPTION**

Singtel is a telecommunications company offering a diverse range of services, including fixed-line, mobile, data, internet, TV, and digital solutions. It also has operations in Australia, India, Indonesia, Thailand and the Philippines.

### STOCK DATA

GICS sector	Communication Services
Bloomberg ticker:	ST SP
Shares issued (m):	16,507.3
Market cap (S\$m):	44,404.7
Market cap (US\$m):	31,506.1
3-mth avg daily t'over Price Performance (%	

52-week r	lign/low		5\$2.	83/5\$2.32
1mth	3mth	6mth	1yr	YTD
1.1	7.6	5.1	10.2	15.9
Major Sl	nareholder	s		%
Temasek	Hldgs			50.3

FY23 NAV/Share (S\$)	1.77
FY23 Net Debt/Share (S\$)	0.60

## PRICE CHART



Source: Bloomberg

## ANALYST(S)

Chong Lee Len +603-2147 1992 leelen@uobkayhian.com

Llelleythan Tan

+65 6590 6624

yirong@uobkayhian.com



# Wednesday, 21 September 2022

- Singapore consumer: Mobile recovery on track. Singtel's Singapore Consumer segment is benefitting from the resumption of international travel. Roaming revenue has returned to ~50% of pre-COVID-19 levels and is expected to improve further. The reopening of China/Japan's international borders is a strong potential catalyst. Foreign workers, at 85% of pre-COVID-19 levels, have helped support prepaid revenue despite stiff competition. In response, Singtel launched a value-conscious (S\$10/100GB) prepaid plan. 5G migration has been robust with 5G customers now at 480,000 (+180,000 qoq). 5G has now been extended to prepaid and GOMO subscribers as well. Broadband segment has seen higher take-up for its ARPU-accretive 2Gbps plans. The loss of the English Premier League (EPL) broadcasting rights will result in cost savings for the group.
- Optus: Strong rebound amid stiff competition. The return of international travel has helped roaming revenue, which is currently at ~40% of pre-COVID-19 levels. Inbound roaming is expected to recover further when Chinese and international students return. Optus currently has 33% mobile market share in Australia, the second largest, but is facing strong pricing competition from Mobile Virtual Network Operators (MVNOS). Postpaid pricing has increased from A\$55 for 80GB to A\$59 for 100GB. Management reckons that the market is due for another round of price repair. The Telstra/TPG acquisition is seen as anticompetitive as Australian consumers would have lesser choices and face higher prices. Telstra is also able to acquire more spectrum than the cap implemented during the auctioning process.
- Telkomsel: Healthier market conditions. Telkomsel did two rounds of prices increases in 1H22 which led to overall market repair in Indonesia. The group has a 56% revenue domestic market share with high value customers contributing 50% of overall revenue. There are plans to cater its portfolio to the lower-value segment as this segment has become more price sensitive due to rising inflation. 5G adoption has grown in the high-mid tier areas with more use cases.
- **Bharti:** Affected by inflation. To increase the current 1QFY23 ROIC of around 8% to 12-13%, Bharti has to raise ARPU by 30-40 rupees to 300 rupees. Bharti has ~35% share of India's mobile market. Rising inflation has affected the lower-end customers as they become more price-sensitive. The 5G smartphone upgrade cycle has been postponed as the ongoing shortage of 5G smartphones has led to higher phone prices, affecting customers' plans to upgrade to higher plans and depressing ARPU. Around 12% of smartphones in India are 5G devices and management noted that this is expected to grow to about 30% by 1Q24.
- Advanced Info Services (AIS): Tourism and economic rebound. International roaming
  and IDD revenue has improved due to the reopening of borders, and still has room to
  recover further. AIS maintains its leadership position in Thailand's mobile market. Although
  prepaid customer net additions grew in 2Q22, AIS faced ongoing price competition in the
  prepaid segment, which led to lower overall prepaid ARPUs. Postpaid ARPU was supported
  by a 15% uplift in 5G ARPU. Postpaid revenue accounted for 56% of overall revenue in
  1H22 (1H21: 52%), driven by customer migration from prepaid to postpaid. AIS is expected
  to increase marketing activities to drive 5G adoption, which may compress margins.
- Globe: Gradual recovery. In the Philippines, 97% of the mobile market is prepaid while 5G take-up is low due to lack of use cases in the country. The reopening of the economy and schools are strong tailwinds. The Philippines is still a two-player oligopoly mobile market with the third player providing little competition.

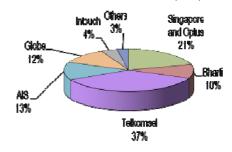
### **EARNINGS REVISION/RISK**

• None.

### VALUATION/RECOMMENDATION

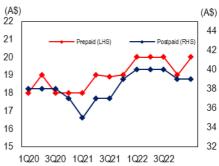
- Maintain BUY with DCF-based target price of \$\$2.90 (discount rate: 7%, growth rate: 1.5%). At our target price, the stock will trade at 13x FY23F EV/EBITDA (its five-year mean EV/EBITDA).
- Key re-rating catalysts include: a) successful monetisation of 5G, b) monetisation of data centres and/or NCS, and c) market repair in Singapore and resumption of regional roaming revenue.

### **CORE EARNINGS BY BUSINESS UNIT (FY22)**



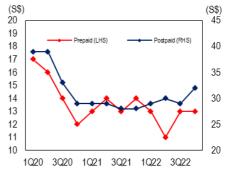
Source: Singtel, UOB Kay Hian

### AUSTRALIA CONSUMER ARPU TREND



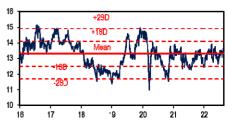
Source: Singlel, UOB Kay Hian

## SINGAPORE CONSUMER ARPU TREND



Source: Singtel, UOB Kay Hian

## FORWARD EV/EBITDA (X)



Source: Bloomberg, UOB Kay Hian



Regional	МО	rnı	n g	N o t	e s	Wednesday, 2	l Septem	ber 2022	
PROFIT & LOSS Year to 31 Mar (S\$m)	2022	2023F	2024F	2025F	BALANCE SHEET Year to 31 Mar (S\$m)	2022	2023F	2024F	2025F
Net turnover	15,339.0	15,741.7	15,926.9	15,925.6	Fixed assets	10,892.0	11,000.2	10,980.9	10,832.5
EBITDA	3,767.0	3,958.2	4,024.1	4,082.5	Other LT assets	30,558.0	31,213.1	31,906.8	32,652.1
Deprec. & amort.	2,722.0	2,303.1	2,249.1	2,218.7	Cash/ST investment	2,130.0	2,493.3	2,960.8	3,617.4
EBIT	1,045.0	1,655.1	1,775.0	1,863.8	Other current assets	5,551.0	5,693.6	5,759.7	5,757.2
Associate contributions	2,136.0	2,183.8	2,312.3	2,484.4	Total assets	49,131.0	50,400.2	51,608.2	52,859.3
Net interest income/(expense)	(313.0)	(363.1)	(376.9)	(389.8)	ST debt	1,614.0	1,614.0	1,614.0	1,614.0
Pre-tax profit	2,879.0	3,475.8	3,710.3	3,958.4	Other current liabilities	7,441.0	7,543.2	7,600.2	7,558.5
Tax	(934.0)	(903.7)	(964.7)	(1,029.2)	LT debt	10,254.0	10,726.2	11,172.2	11,586.3
Minorities	(11.0)	0.0	0.0	0.0	Other LT liabilities	1,713.0	1,713.0	1,713.0	1,713.0
Net profit	1,934.0	2,572.1	2,745.6	2,929.2	Shareholders' equity	28,124.0	28,818.8	29,523.8	30,402.6
Net profit (adj.)	1,934.0	2,572.1	2,745.6	2,929.2	Minority interest	(15.0)	(15.0)	(15.0)	(15.0)
					Total liabilities & equity	49,131.0	50,400.2	51,608.2	52,859.3
CASH FLOW					KEY METRICS				
Year to 31 Mar (S\$m)	2022	2023F	2024F	2025F	Year to 31 Mar (%)	2022	2023F	2024F	2025F
Operating	5,298.0	5,147.9	5,362.5	5,498.4	Profitability				
Pre-tax profit	2,879.0	3,475.8	3,710.3	3,958.4	EBITDA margin	24.6	25.1	25.3	25.6
Tax	(934.0)	(903.7)	(964.7)	(1,029.2)	Pre-tax margin	18.8	22.1	23.3	24.9
Deprec. & amort.	2,378.0	2,253.1	2,249.1	2,218.7	Net margin	12.6	16.3	17.2	18.4
Associates	(11.0)	0.0	0.0	0.0	ROA	4.0	5.2	5.4	5.6
Working capital changes	(180.0)	(40.4)	(9.1)	(39.3)	ROE	7.1	9.0	9.4	9.8
Non-cash items	313.0	363.1	376.9	389.8					
Other operating cashflows	853.0	0.0	0.0	0.0	Growth				
Investing	(644.0)	(3,016.4)	(2,923.4)	(2,815.6)	Turnover	(1.9)	2.6	1.2	(0.0)
Capex (maintenance)	(2,217.0)	(2,361.2)	(2,229.8)	(2,070.3)	EBITDA	(1.7)	5.1	1.7	1.5
Proceeds from sale of assets	(207.0)	(655.1)	(693.7)	(745.3)	Pre-tax profit	110.1	20.7	6.7	6.7
Others	1,780.0	0.0	0.0	0.0	Net profit	249.8	33.0	6.7	6.7
Financing	(3,266.0)	(1,768.2)	(1,971.5)	(2,026.2)	Net profit (adj.)	11.6	33.0	6.7	6.7
Dividend payments	(1,139.0)	(1,877.3)	(2,040.6)	(2,050.4)	EPS	11.6	33.0	6.7	6.7
Issue of shares	(1.0)	0.0	0.0	0.0					
Proceeds from borrowings	(991.0)	472.2	446.0	414.1	Leverage				

(1,135.0)

1,388.0

755.0

(13.1)

2,129.9

(363.1)

363.3

2,130.0

(0.1)

2,493.2

(376.9)

467.5

2,493.3

2,960.7

(0.1)

(389.8)

656.6

2,960.8

3,617.3

(0.1)

Debt to total capital

Net debt/(cash) to equity

Debt to equity

Interest cover (x)

29.7

42.2

34.6

12.0

30.0

42.8

34.2

10.9

30.2

43.3

33.3

10.7

30.3

43.4

31.5

10.5

Others/interest paid

Net cash inflow (outflow)

Changes due to forex impact

Ending cash & cash equivalent

Beginning cash & cash equivalent



Wednesday, 21 September 2022

### Disclosures/Disclaimers

This report is prepared by UOB Kay Hian Private Limited ("UOBKH"), which is a holder of a capital markets services licence and an exempt financial adviser in Singapore.

This report is provided for information only and is not an offer or a solicitation to deal in securities or to enter into any legal relations, nor an advice or a recommendation with respect to such securities.

This report is prepared for general circulation. It does not have regard to the specific investment objectives, financial situation and the particular needs of any recipient hereof. Advice should be sought from a financial adviser regarding the suitability of the investment product, taking into account the specific investment objectives, financial situation or particular needs of any person in receipt of the recommendation, before the person makes a commitment to purchase the investment product.

This report is confidential. This report may not be published, circulated, reproduced or distributed in whole or in part by any recipient of this report to any other person without the prior written consent of UOBKH. This report is not directed to or intended for distribution to or use by any person or any entity who is a citizen or resident of or located in any locality, state, country or any other jurisdiction as UOBKH may determine in its absolute discretion, where the distribution, publication, availability or use of this report would be contrary to applicable law or would subject UOBKH and its connected persons (as defined in the Financial Advisers Act, Chapter 110 of Singapore) to any registration, licensing or other requirements within such jurisdiction.

The information or views in the report ("Information") has been obtained or derived from sources believed by UOBKH to be reliable. However, UOBKH makes no representation as to the accuracy or completeness of such sources or the Information and UOBKH accepts no liability whatsoever for any loss or damage arising from the use of or reliance on the Information. UOBKH and its connected persons may have issued other reports expressing views different from the Information and all views expressed in all reports of UOBKH and its connected persons are subject to change without notice. UOBKH reserves the right to act upon or use the Information at any time, including before its publication herein.

Except as otherwise indicated below, (1) UOBKH, its connected persons and its officers, employees and representatives may, to the extent permitted by law, transact with, perform or provide broking, underwriting, corporate finance-related or other services for or solicit business from, the subject corporation(s) referred to in this report; (2) UOBKH, its connected persons and its officers, employees and representatives may also, to the extent permitted by law, transact with, perform or provide broking or other services for or solicit business from, other persons in respect of dealings in the securities referred to in this report or other investments related thereto; (3) the officers, employees and representatives of UOBKH may also serve on the board of directors or in trustee positions with the subject corporation(s) referred to in this report. (All of the foregoing is hereafter referred to as the "Subject Business"); and (4) UOBKH may otherwise have an interest (including a proprietary interest) in the subject corporation(s) referred to in this report.

As of the date of this report, no analyst responsible for any of the content in this report has any proprietary position or material interest in the securities of the corporation(s) which are referred to in the content they respectively author or are otherwise responsible for.

## **IMPORTANT DISCLOSURES FOR U.S. PERSONS**

This research report was prepared by UOBKH, a company authorized, as noted above, to engage in securities activities in Singapore. UOBKH is not a registered broker-dealer in the United States and, therefore, is not subject to U.S. rules regarding the preparation of research reports and the independence of research analysts. This research report is provided for distribution by UOBKH (whether directly or through its US registered broker dealer affiliate named below) to "major U.S. institutional investors" in reliance on the exemption from registration provided by Rule 15a-6 of the U.S. Securities Exchange Act of 1934, as amended (the "Exchange Act"). All US persons that receive this document by way of distribution from or which they regard as being from UOBKH by their acceptance thereof represent and agree that they are a major institutional investor and understand the risks involved in executing transactions in securities.

Any U.S. recipient of this research report wishing to effect any transaction to buy or sell securities or related financial instruments based on the information provided in this research report should do so only through UOB Kay Hian (U.S.) Inc ("UOBKHUS"), a registered broker-dealer in the United States. Under no circumstances should any recipient of this research report effect any transaction to buy or sell securities or related financial instruments through UOBKH.

UOBKHUS accepts responsibility for the contents of this research report, subject to the terms set out below, to the extent that it is delivered to and intended to be received by a U.S. person other than a major U.S. institutional investor.

The analyst whose name appears in this research report is not registered or qualified as a research analyst with the Financial Industry Regulatory Authority ("FINRA") and may not be an associated person of UOBKHUS and, therefore, may not be subject to applicable restrictions under FINRA Rules on communications with a subject company, public appearances and trading securities held by a research analyst account.



Wednesday, 21 September 2022

### **Analyst Certification/Regulation AC**

Each research analyst of UOBKH who produced this report hereby certifies that (1) the views expressed in this report accurately reflect his/her personal views about all of the subject corporation(s) and securities in this report; (2) the report was produced independently by him/her; (3) he/she does not carry out, whether for himself/herself or on behalf of UOBKH or any other person, any of the Subject Business involving any of the subject corporation(s) or securities referred to in this report; and (4) he/she has not received and will not receive any compensation that is directly or indirectly related or linked to the recommendations or views expressed in this report or to any sales, trading, dealing or corporate finance advisory services or transaction in respect of the securities in this report. However, the compensation received by each such research analyst is based upon various factors, including UOBKH's total revenues, a portion of which are generated from UOBKH's business of dealing in securities.

Reports are distributed in the respective countries by the respective entities and are subject to the additional restrictions listed in the following table.

ollowing table.	
General	This report is not intended for distribution, publication to or use by any person or entity who is a citizen or resident of or located in any country or jurisdiction where the distribution, publication or use of this report would be contrary to applicable law or regulation.
Hong Kong	This report is distributed in Hong Kong by UOB Kay Hian (Hong Kong) Limited ("UOBKHHK"), which is regulated by the Securities and Futures Commission of Hong Kong. Neither the analyst(s) preparing this report nor his associate, has trading and financial interest and relevant relationship specified under Para. 16.4 of Code of Conduct in the listed corporation covered in this report. UOBKHHK does not have financial interests and business relationship specified under Para. 16.5 of Code of Conduct with the listed corporation covered in this report. Where the report is distributed in Hong Kong and contains research analyses or reports from a foreign research house, please note:  (i) recipients of the analyses or reports are to contact UOBKHHK (and not the relevant foreign research house) in Hong Kong in respect of any matters arising from, or in connection with, the analysis or report; and  (ii) to the extent that the analyses or reports are delivered to and intended to be received by any person in Hong Kong who is not a professional investor, or institutional investor, UOBKHHK accepts legal responsibility for the contents of the analyses or reports only to the extent required by law.
Indonesia	This report is distributed in Indonesia by PT UOB Kay Hian Sekuritas, which is regulated by Financial Services Authority of Indonesia ("OJK"). Where the report is distributed in Indonesia and contains research analyses or reports from a foreign research house, please note recipients of the analyses or reports are to contact PT UOBKH (and not the relevant foreign research house) in Indonesia in respect of any matters arising from, or in connection with, the analysis or report.
Malaysia	Where the report is distributed in Malaysia and contains research analyses or reports from a foreign research house, the recipients of the analyses or reports are to contact UOBKHM (and not the relevant foreign research house) in Malaysia, at +603-21471988, in respect of any matters arising from, or in connection with, the analysis or report as UOBKHM is the registered person under CMSA to distribute any research analyses in Malaysia.
Singapore	This report is distributed in Singapore by UOB Kay Hian Private Limited ("UOBKH"), which is a holder of a capital markets services licence and an exempt financial adviser regulated by the Monetary Authority of Singapore. Where the report is distributed in Singapore and contains research analyses or reports from a foreign research house, please note: (i) recipients of the analyses or reports are to contact UOBKH (and not the relevant foreign research house) in Singapore in respect of any matters arising from, or in connection with, the analysis or report; and (ii) to the extent that the analyses or reports are delivered to and intended to be received by any person in Singapore who is not an accredited investor, expert investor or institutional investor, UOBKH accepts legal responsibility for the contents of the analyses or reports only to the extent required by law.
Thailand	This report is distributed in Thailand by UOB Kay Hian Securities (Thailand) Public Company Limited, which is regulated by the Securities and Exchange Commission of Thailand.
United	This report is being distributed in the UK by UOB Kay Hian (U.K.) Limited, which is an authorised person in the meaning
Kingdom	of the Financial Services and Markets Act and is regulated by The Financial Conduct Authority. Research distributed in the UK is intended only for institutional clients.
United	This report cannot be distributed into the U.S. or to any U.S. person or entity except in compliance with applicable U.S.
United States of	This report cannot be distributed into the U.S. or to any U.S. person or entity except in compliance with applicable U.S. laws and regulations. It is being distributed in the U.S. by UOB Kay Hian (US) Inc, which accepts responsibility for its

Copyright 2022, UOB Kay Hian Pte Ltd. All rights reserved.

http://research.uobkayhian.com

RCB Regn. No. 197000447W