

Friday, 29 September 2023

MARKET NEWS

US stocks were higher on Thursday, as gains in the communication services, materials and consumer discretionary sectors led shares higher. At the close of the NYSE, the DJIA gained 0.35% while the S&P 500 index rose 0.59%, and the NASDAQ Composite index advanced 0.83%. Advancing stocks outnumbered falling ones on the NYSE by 1,995 to 900 and 90 ended unchanged; on the Nasdaq Stock Exchange, 2,597 advanced and 1,677 declined, while 201 ended unchanged. (Source: WSJ, Bloomberg)

During the last trading session, the FSSTI index rose 6.96pt to 3,206.99. Among the top active stocks were Genting Singapore (+0.6%), Singtel (+0.4%), Thai Beverage (-0.9%), SingPost (-2.0%) and Rex International (+2.6%). The FTSE ST Mid Cap index fell 0.8% while the FTSE ST Small Cap Index was down 0.2%. The broader market saw 281 gainers and 293 losers with total trading value of S\$919.9m.

WHAT'S IN THE PACK

Singapore Company Update:

Sea - Recent developments are positive for the company.

(SE US / BUY / US\$42.09 / Target: US\$94.34)

We reiterate BUY on SEA amid the recent positive developments. The revised Regulation of Minister of Trade in Indonesia favours Shopee's competitive standing, while Garena's Free Fire reentry into the Indian market ...

Singapore Technical Analysis:

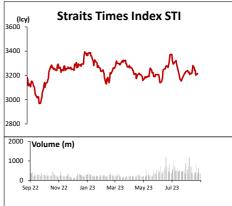
First Resources (FR SP) Trading BUY

The price is trading above the cloud, keeping the uptrend intact. Conversion and base lines remain in a bullish crossover and are rising. The MACD remains bullish and is rising...

Singapore Tech Engineering (STE SP) - Trading BUY

The chart outlook remains bullish as the price is trading above the cloud. Conversion and base lines remain in a bullish crossover. The MACD is still bullish and a bullish crossover is likely...

PRICE CHART



KEY INDICES

	Prev Close	1M %	YTD %
DJIA	33666.3	(2.6)	1.6
S&P 500	4299.7	(3.0)	12.0
FTSE 100	7601.9	3.6	2.0
AS30	7222.5	(1.9)	0.0
CSI 300	3689.5	(2.7)	(4.7)
FSSTI	3207.0	(0.5)	(1.4)
HSCEI	5990.6	(6.2)	(10.7)
HSI	17373.0	(6.0)	(12.2)
JCI	6937.8	0.2	1.3
KLCI	1440.1	(0.3)	(3.7)
KOSPI	2465.1	(3.1)	10.2
Nikkei 225	31872.5	(1.1)	22.1
SET	1482.1	(5.5)	(11.2)
TWSE	16353.7	(1.6)	15.7
BDI	1716	58.9	13.3
CPO (RM/mt)	3644	(4.2)	(10.0)
Brent Crude	95	12.7	10.7
(US\$/bbl)			
Source: Bloomberg			

TOP VOLUME

Company	Price (S\$)	Chg (%)	Volume ('000s)
Seatrium	0.13	0.0	259,216
Genting Singapore	0.86	0.6	35,973
Golden Agri-Resources	0.27	3.8	31,858
Frasers Logistics & Commercial	1.06	(2.8)	21,523
Keppel REIT	0.85	(1.7)	21,314

TOP GAINERS

Company	Price (S\$)	Chg (%)	Volume ('000s)
Hongkong Land Holdings	3.61	4.0	3,045
Golden Agri-Resources	0.27	3.8	31,858
Hutchison Port Holdings Trust	0.24	2.2	1,487
First Resources	1.55	1.3	651
PropNex	0.88	1.2	132

TOP LOSERS

Company	Price (S\$)	Chg (%)	Volume ('000s)
StarHub	1.08	(4.4)	3,631
OUE Commercial REIT	0.22	(4.3)	9,150
ESR-LOGOS REIT	0.28	(3.5)	16,380
Olam Group	1.05	(2.8)	2,900
Frasers Logistics & Commercial	1.06	(2.8)	21,523

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TRADERS' CORNER



First Resources (FR SP)

Trading buy range: S\$1.54-1.55

Last price: S\$1.55
Target price: S\$1.72
Protective stop: S\$1.50

The price is trading above the cloud, keeping the uptrend intact. Conversion and base lines remain in a bullish crossover and are rising. The MACD remains bullish and is rising. These could increase chances of the stock price continuing to move higher.

The potential downside target is S\$1.72. Stoploss could be placed at S\$1.50.

Approximate timeframe on average: 1-2 weeks (initiate this trade idea if the stock hits the entry price range within three trading days)

Our institutional research has a fundamental HOLD and target price of S\$1.65.



Singapore Tech Engineering (STE SP)

Trading buy range: S\$3.87-3.88

Last price: S\$3.90
Target price: S\$4.20
Protective stop: S\$3.75

The chart outlook remains bullish as the price is trading above the cloud. Conversion and base lines remain in a bullish crossover. The MACD is still bullish and a bullish crossover is likely. These could increase chances of the stock price continuing to move higher.

The potential downside target is \$\$4.20. Stoploss could be placed at \$\$3.75.

Approximate timeframe on average: 1-2 weeks (initiate this trade idea if the stock hits the entry price range within three trading days)

Our institutional research has a fundamental BUY and target price of S\$4.20.

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Retail Market Mon<u>itor</u>

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FROM THE REGIONAL MORNING NOTES...

Sea (SE US)

Recent Developments Are Positive For The Company

We reiterate BUY on SEA amid the recent positive developments. The revised Regulation of Minister of Trade in Indonesia favours Shopee's competitive standing, while Garena's Free Fire re-entry into the Indian market (which previously accounted for 10% of its monthly active users) signals additional growth avenues. We believe there is room for share price to re-rate further, primarily due to lower-than-anticipated sales and marketing costs. Target price remains at US\$94.34.

WHAT'S NEW

- We reiterate BUY on Sea Limited (SEA) on the back of the recent positive development and newsflow which would benefit SEA directly. Below are some of the newsflow and impact:
 - The Indonesian government has banned goods transactions on social media platforms as it aims to protect small businesses from e-commerce competition, based on the latest regulation of Minister of Trade. Other key highlights from the revised regulation regarding e-commerce sector include: a) imported goods must meet the same criteria as local products regarding standards, certification, permits etc, b) e-commerce and social commerce must operate independently to safeguard personal data, c) e-commerce platforms cannot act as goods manufacturers, and d) sales of imported items under US\$100 are banned on e-commerce sites.
 - Positive for incumbents such as Shopee. The revised Indonesian rules favour dominant players like Shopee in Indonesia as they increase barriers to market entry given Shopee's (SEA's e-commerce business) market leadership in the ASEAN region. Note that Indonesia is the largest contributor to ASEAN gross merchandise value (GMV), accounting for 52% of the ASEAN region with Shopee taking the lead at 36% of total GMV in Indonesia. The new regulation will give SEA a competitive edge, and aligns well with management's focus on strengthening its e-commerce segment due to existing market rivalry. Its ongoing investment in livestream e-commerce will also likely: a) boost its market share, b) attract more influencers, and c) allow it to capitalise on this shopping trend.
 - Potentially higher-than-expected earnings for e-commerce segment. In light of the recent regulation of Minister of Trade, we expect Shopee's sales and marketing expenses in the upcoming quarters to be lower than market expectations. This stands in contrast to market expectations of elevated costs, driven by a competitive landscape peppered with new entrants, as discussed in the Aug 23 analyst briefing and corroborated by Shopee's internal memo in early-Sep 23.

KEY FINANCIALS

Year to 31 Dec (US\$m)	2021	2022	2023F	2024F	2025F
Net turnover	9,955	12,450	13,765	15,742	17,860
EBITDA	(1,583)	(1,133)	1,343	1,791	2,679
Operating profit	(1,583)	(1,133)	1,343	1,791	2,679
Net profit (rep./act.)	(2,045)	(1,496)	959	1,272	2,059
Net profit (adj.)	(2,045)	(1,496)	959	1,272	2,059
EPS (US\$ cent)	(383.4)	(268.1)	167.4	205.6	319.9
PE (x)	n.m.	n.m.	25.1	20.5	13.2
P/B (x)	3.0	4.1	3.3	2.5	1.9
EV/EBITDA (x)	n.m.	n.m.	13.7	10.3	6.9
Dividend yield (n.a.)	n.a.	n.a.	n.a.	n.a.	n.a.
Net margin (%)	(20.5)	(12.0)	7.0	8.1	11.5
Net debt/(cash) to equity (%)	(98.2)	(73.0)	(75.1)	(72.8)	(72.5)
Interest cover (x)	(15.7)	n.a.	n.a.	n.a.	n.a.
ROE (%)	n.a.	n.a.	14.6	14.3	16.6
Consensus net profit	-	-	1,044	1,105	1,554
UOBKH/Consensus (x)	-	-	0.92	1.15	1.32

Source: SEA LTD, Bloomberg, UOB Kay Hian

n.m. : not meaningful; negative P/E, EV/EBITDA reflected as "n.m."



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- Garena has announced the reintroduction of Free Fire to the Indian market, following a ban by the government that lasted over 18 months. However, the relaunch of Free Fire India has been postponed due to the overwhelmingly enthusiastic response in India and Garena is refining the gameplay for a better gaming experience. No date has been officially announced. Note that India used to make up around 10% of Garena's monthly active users. If we assume a similar rate of growth in the gaming segment's EBITDA, this would lift EBITDA by about 5%.

STOCK IMPACT

- We expect SEA to continue to post resilient earnings in 2H23 on the back of:
 - a) E-commerce segment to remain resilient amid competition. In our assessment, Shopee exhibits resilience in a competitive e-commerce landscape, underpinned by a stable margin outlook. Our projections indicate a 15% yoy revenue growth for 2023, driven by higher transaction-based fees and augmented contributions from value-added logistics services. This is further complemented by a cost leadership strategy in logistics, which involves increased capacity and automation. Additionally, Shopee is set to expand its footprint, as signalled by a new warehouse in Jakarta aimed at boosting MSME exports. While pursuing growth in current and prospective markets may exert downward pressure on margins, Shopee Brazil is expected to achieve breakeven soon with its strong growth and marked presence.
 - b) Strong growth from digital financial services. As previously emphasised, we expect SEA's digital financial arm, encompassing e-wallets, digital banking, and credit operations, to serve as a significant growth catalyst. The substantial earnings uptick in the credit business for 2Q23, coupled with the synergistic relationship between Shopee and SeaMoney, underscores this outlook. With impending digital banking licences set to be owned by Shopee in multiple countries such as Singapore and Malaysia, we believe this segment is well-positioned to further unlock growth avenues.
 - c) Resilient earnings for digital entertainment. The number of monthly active users has continued to grow, and there is also long-term stabilisation of its self-developed game, Free Fire.

EARNINGS REVISION/RISK

 Maintain earnings. We maintain our earnings forecast for SEA at US\$935m, US\$1.27b and US\$2.06b for 2023-25 respectively, where 2023 may be its first ever annual net profit.

VALUATION/RECOMMENDATION

Maintain BUY with a target price US\$94.34 buoyed by SEA's unparalleled profitability in
the ASEAN region. Anticipated earnings for upcoming quarters are projected to outperform
market expectations. SEA's unique position as the sole profitable entity in both e-commerce
and digital financial services within the ASEAN area should not be underestimated.
Specifically, the robust market standing of SeaMoney and the exceptional efficiency of its
digital finance segment further endorse this optimistic outlook.



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